

TBSR

Technology in Business Schools

ROUNDTABLE

Collaboration ● Leadership ● Inclusion

TBSR 2022 Annual Meeting: May 16-19, 2022

Creating Tomorrow Together



Scheller College of
Business



EMORY
UNIVERSITY

Goizueta Business
School



UNIVERSITY OF
GEORGIA

Terry College of Business

Terry College of
Business

Platinum
Sponsors



Gold
Sponsors



Silver
Sponsors



Tentative Agenda

Monday, May 16

4:00pm - 5:00pm Scheller Boardroom	TBSR Board Meeting Board Members Only
5:00pm – 8:00pm Georgia Conference Center and Hotel	Welcome Reception All TBSR members, guests, and sponsors welcome. Beverages and appetizers.
7:00pm-	Dinner on your own. Ponce City Market is recommended (https://www.poncecitymarket.com/). Not within walking distance but worth the Uber ride. A wide variety of restaurants and shops. Not to be missed!

Tuesday, May 17

7:30am – 8:30am TBD	Breakfast <i>Sponsored by Tondro Consulting, Attain Consulting, Salesforce, and QSC.</i>
8:30am-9:00 am	Move from breakfast to Scheller Room
9:00am-9:15am	Scheller Welcome.
9:15am-10:30am Scheller College of Business	Session 1: Membership Discussion: Lessons learned from our pivot to online and hybrid teaching Moderator: Dr. Sean Salter, Middle Tennessee State University
10:30am-10:45am	Break & Sponsor Booths Open
10:45am-Noon	<i>MSA Presentation</i> Session 2: Membership Discussion: Lessons Learned in managing and supporting a remote/hybrid workforce.

Tuesday, May 17 (continued)

Noon - 1:00pm	Lunch & Sponsor Booths Open
1:00pm-1:15	Break
1:15pm - 2:30pm	Dr. Rodgers, ITMSF
2:30pm – 2:45pm	Break & Sponsor rooms open
2:45pm - 4:00pm	MOR Associates DE&I Matrix
4:00pm	Tour Scheller College of Business/CODA
5:30pm	Bus departs for Dinner at City Winery <i>Sponsored by Huron Consulting</i>

Wednesday, May 18

7:00am-8:15am	Breakfast <i>Sponsored by Tondro Consulting, Attain Consulting, Salesforce, and QSC.</i>
8:15 am	Bus departs to Emory
9:00am-9:15am	Emory Welcome
9:15-10:30am Goizueta College of Business Global Classroom	Session 5: AI/Chatbot/AR/VR in Classroom Usage Moderator: David Schweidel
10:30am-10:45am	Break & Sponsor rooms open
10:45am-Noon	<i>X20 Presentation</i> Session 6: Next Gen Classrooms Moderator: Kevin Sharpe
Noon-1:00pm	Lunch

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Wednesday, May 18 (continued)

1:00pm-1:15pm	Break
1:15pm-2:45pm	<i>Hypersign Presentation</i> Session7: Student Collaboration Moderator: Stephanie Parisi
2:45pm-3:00pm	Break and Sponsor rooms open
3:0pm-4:15pm	Session 8: Analytics in Business School Administration Moderator: Jamie Harrell
4:15pm	Tour Goizueta Business School
5:30pm	Dinner on your own

Thursday, May 19

7:00am-8:00am	Breakfast <i>Sponsored by Tondro Consulting, Attain Consulting, Salesforce, and QSC</i>
8:00am	Buses depart for Athens, GA
~10 am	Tour Terry College of Business
11:30am-1:00pm	Lunch – TBSR Business Meeting Chris Tidrick, President Chris Fruewirth, Treasurer Anthony Lapes, Secretary
1:00pm-1:15pm	Break

Thursday, May 19 (continued)

<p>1:15-3:00</p>	<p>An IT Directors Guide to Surviving a Classroom Construction Project: Pete Dugas, President TSAV</p> <p>Summary: An overview of the lifecycle of a major build or renovation project.</p> <ul style="list-style-type: none"> • Project phases: The language of architects • Typical scenarios of IT involvement • How you can prepare and influence the outcomes • Perspectives from architects, construction team, AV designers & the IT
<p>3:00 – 3:15</p>	<p>Break</p>
<p>3:15 – 4:30</p>	<p>Partnerships and Integrations between IT and Teaching & Learning Chris Tidrick & Tawnya Means, Gies College of Business</p>
<p>4:30 - 5:00</p>	<p>Migrate to Studio 225 Entrepreneurship Center (225 Broad St)</p>
<p>5:00 – 9:00 225 Broad St,</p>	<p>Cocktails and Dinner @ Studio 225 Entrepreneurship Center. <i>Sponsored by WRDS</i></p>
<p>~7:00pm – 8:45pm</p>	<p>Explore downtown Athens on your own or hang out at Studio 225</p> <p>Suggestions:</p> <ul style="list-style-type: none"> • Walk Clayton & Washington Streets • Creature Comforts Brewing • Trapeze Pub (old English pub) • Walkers Coffee Shop and Pub • Georgia Theatre Rooftop
<p>8:00pm 9:00pm 9:01pm</p>	<p>First Bus Departs for Atlanta Second and Last Bus Departs for Atlanta Uber to Atlanta or get a hotel in Athens for the night.</p>
<p><i>Have a safe and uneventful trip home. We look forward to seeing you next year!</i></p>	